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Homecoming is the largest student-run campus wide event at the University of Miami. This year’s celebration will take place November 4th through November 9th. It is a week long opportunity for your company to join us as a member of the Hurricane family and connect with the thousands of participants and spectators on campus.
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In recognition of their generous support, sponsors will receive:

- Logo placement on the Homecoming website
- One time group recognition (with other sponsors) on Homecoming social media (UMHomecoming, UMHOMECOMING)
- One time individual recognition on Homecoming social media (UMHomecoming, UMHOMECOMING)
- Verbal recognition at one Homecoming event
- Verbal recognition at all Homecoming events
- A certificate of recognition
- A plaque of appreciation
- Logo placement on all Homecoming promotional materials, including t-shirt*  
- Recognition in The Miami Hurricane newspaper
- Opportunity to table at one Homecoming event (excluding Howl)
- Opportunity to table at Hurricane Howl
- Digital signage recognition (with other sponsors) on Student Center Complex screens
- One time group recognition (with other sponsors) on Student Center Complex social media (/UMiamiSCC, @UMiamiSCC)

*Only guaranteed if contract is signed by September 8th

For more information on Homecoming Sponsorship opportunities, please contact Joshua Brandfon, Director of Student Activities & Student Organizations, at 305-284-6399 or j.brandfon@miami.edu.

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SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>$250</th>
<th>$500</th>
<th>$1,000</th>
<th>$2,500+</th>
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<tr>
<td>Logo placement on the Homecoming website</td>
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SCHEDULE OF EVENTS

OPENING CEREMONIES & SPIRIT DAY
Monday, November 4th - 11:00 AM - 2:00 PM  
Lakeside Patio

ALMA MATER PRELIMINARIES
Monday, November 4th - 7:00 PM  
Lakeside Patio

SPIRIT TREE COMPETITION
Tuesday, November 5th - 11:00 AM  
UM Spirit Tree

HOMECOMING KING & QUEEN PAGEANT
Tuesday, November 5th - 7:00 PM  
SC Grand Ballroom

HURRICANES HELP THE HOMETOWN
Wednesday, November 6th - 11:00 AM - 2:00 PM  
SC Grand Ballroom

ORGANIZED CHEER COMPETITION
Wednesday, November 6th - 7:00 PM  
Lakeside Patio Stage

ALMA MATER COMPETITION - FINALS
Thursday, November 7th - 10:45 AM  
Rock Plaza

HP HOMECOMING CONCERT
Thursday, November 7th - 8:00 PM  
Watsco Center

HURRICANE HOWL
Friday, November 8th  
Food Trucks @ Miller and Stanford Circle - 6:00 - 10:00 PM  
Block Party @ Foote Green - 6:00 PM - 8:00 PM  
Boat Burning / Fireworks @ Lake Osceola - 8:30 PM

HOMECOMING FOOTBALL GAME VS. LOUISVILLE
Saturday, November 9th  
Time TBD  
Hard Rock Stadium

HOMECOMING 2019 CONTACTS

Dewayne Washington  
Sponsorship Committee  
(919) 600-0856  
unmihomecoming@gmail.com

Grace Tenke  
Sponsorship Committee  
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Tia Black  
Homecoming Vice Chair  
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Joshua Brandfon  
Advisor  
(305) 284-6399  
j.brandfon@miami.edu

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